

## **Historic, Archive Document**

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☆ JAN 30 1936 ☆  
U. S. Department of Agriculture.

*Finest Quality*

# **Rose Bushes**

1935-1936

*Low Budded Ragged Robbin Stock*

WHOLESALE ONLY

*Golden Rose Company*  
**WHOLESALE GROWERS**

718 Glendora Ave.  
PUENTE, CALIFORNIA

# Better Roses

With this new issue of our annual catalogue, we are going into our twentieth year in the exclusive culture of rose bushes, and we are pleased to offer again to our customers "only the very finest available rose stock for the grade named."

Our genuine enthusiasm and confidence that we can offer the very best roses at competitive prices is shared in by our long and mounting list of highly satisfied customers.

To you new prospective buyers, we want to emphasize the vigorous and solid rooting system attained by our plants. At a glance you see a great quantity of healthy, well distributed roots that are so fibrous as to stand rigorous bending and twisting. The results of such a solid foundation are easily apparent. Growth does not lag when you "set them in;" the plants bloom earlier and more profusely; sturdy, durable bushes present a more attractive appearance—thus, your roses really SELL.

## Give Us A Trial

Won't you convince yourself by sending us a trial order. Let us prove our point.

We invite your inspection.

## Golden Rose Co.

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### ABBREVIATIONS

|       |                         |
|-------|-------------------------|
| T.    | .....Tea (everblooming) |
| H. T. | .....Hybrid Tea         |
| H. P. | .....Hybrid Perpetual   |
| Pol.  | .....Polyantha          |
| Per.  | .....Pernetiana         |
| A. B. | .....Austrian Brier     |
| W.    | .....Wichuriana         |
| Cl.   | .....Climbing           |
| O. R. | .....Own Roots          |

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# Prices for Standard Varieties

(10 or multiples of 10 of each variety at these prices.)

| Grade 1    | Grade 1½   | Grade 2   |
|------------|------------|-----------|
| <b>17c</b> | <b>13c</b> | <b>8c</b> |
| Each       | Each       | Each      |

Certain varieties (including all climbers) are not offered in the smallest grade.

All are Hybrid Teas unless specified otherwise.

## RED

**AMERICAN BEAUTY. (HP.)** Vivid cerise red; thick, fresh foliage; very double.

**AMERICAN LEGION.** Thickly petaled, cup shaped flowers of cerise red. Sturdy plants.

**ARTHUR COOK.** Bright velvety crimson flowers against background of fresh green foliage.

**BLACK PRINCE. (HP.)** Very dark crimson flowers on long, straight stems. Vigorous.

**CHARLES K. DOUGLAS.** Large bright crimson blooms.

**CHARLES P. KILHAM.** Lustrous orange-scarlet opening to attractive orange-pink; magnificent large blooms.

**CRIMSON QUEEN.** Bright velvety crimson. Copious semi-double blooms.

**CRUSADER.** Fully double, rich crimson-red; profuse; vigorous.

**CUBA.** Huge semi-double flowers of stunning cardinal red with outstanding golden center. Overflowing blooms.

**E. G. HILL.** Unfading fine scarlet. Large, double.

**EDWARD MAWLEY.** Bright red; profuse; long stems.

**ETOILE DE FRANCE.** Large blooms of intensely rich crimson.

**ETOILE DE HOLLANDE.** Velvety, dark crimson; well formed; fragrant. Grows strongly.

**FRANCIS SCOTT KEY.** Large, crimson-red flowers; double in the extreme.

**GEN. McARTHUR.** Bright scarlet-crimson; fine fragrance. Well adapted to Pacific area.

**GLORIA MUNDI. (POL.)** Mass of dazzling orange-scarlet (baby) flowers in heavy clusters; thick light green foliage.

**GRUSS AN TEPLITZ. (T.)** Small, delicate crimson flowers. A remarkable bloomer; holds foliage well.

**HADLEY.** Velvety, rich crimson flowers attractive in form; long stems.

**HOOSIER BEAUTY.** Popular dark red-crimson; continuous bloomer; shapely flowers of fine fragrance.

**IMPRESS.** Orange to bright cherry red.

**IRISH SWEETNESS.** Lively cherry red.

**JOHN RUSSELL. (HP.)** Large crimson flowers.

**K. OF K.** Solid intense scarlet; semi-double flowers bloom continuously.

- LADY LESLIE.** Vivid rosy scarlet flowers; slight yellow glow; fragrant.
- LORD CHARLEMONT.** Mass of livid crimson blooms; large and full.
- MARGARET McGREDY.** Large, radiant orange-scarlet flowers; double; vigorous; thick, fresh green foliage.
- McGREDY'S SCARLET.** Excellent formed flowers of variable scarlet, sometimes tending towards a deep pink. Vigorous, free blooming, tall grower.
- MME. ED. HERRIOT.** Coral red flower with yellow base. Blooms profusely.
- MME. NICOLAS AUSSEL.** Long, finely pointed buds of coppery red opening to rose pink. Strong spreading growth.
- MRS. W. E. NICKERSON.** Double, lasting blooms of orange-cerise; shapely buds; well branched.
- OLYMPIAD.** Distinctive orange-scarlet; vigorous spreading growth; nice fragrance.
- PADRE.** Coppery scarlet blooms on long stems; well branching; vigorous.
- PATIENCE.** Graceful shaped buds of orange-scarlet hue to glowing pink when open. Bounteous blooms.
- QUEEN ALEXANDRA.** Flaming vermillion; light, clean leaves.
- RED PREMIER.** Clear light red.
- RED RADIANCE.** Flowers clear medium red of good cupped form. Strong, bushy grower.
- ROYAL RED.** Strikingly intense crimson flowers. Very double and large in size.
- SENSATION.** Brilliant dark crimson. Prolific bloomer.
- SIR DAVID DAVIES.** Distinctive shaped flowers of intense scarlet.
- ULRICH BRUNNER. (HP.)** Cherry red flowers on extremely long stems.
- VATERLAND.** Profusion of dark crimson flowers; massed foliage on tall, vigorous plants.
- W. E. CHAPLIN.** Very deep crimson; one of the most beautiful of garden roses.

## PINK

- BETTY UPRICHARD.** Two-toned salmon pink; very vigorous.
- COLUMBIA.** Rose pink with full petalage; crimson at edge; deliciously fragrant.
- DAME EDITH HELEN.** Has large, double flowers of pure pink. Globular buds.
- DR. EDWARD DEACON.** Steady blooming salmon pink.
- EDITOR McFARLAND.** Delightful clear pink; continuous succession of perfect flowers.
- ETOILE DE FEU.** Deep salmon pink; shiny foliage.
- FELICITY.** Continuous shell pink blooms; vigorous.
- FLOREX.** Popular bright pink.
- IMPERIAL POTENTATE.** Large, rose pink flowers; strong growth.

- IRISH CHARM.** Long dainty buds of blush pink, lighter hue toward edges; lasting.
- ISOBEL.** Coral pink; apricot shading (single.)
- J. J. L. MOCK.** Maintains light cherry flowers, and plant is free-flowering.
- JULES GAUJARD.** Astonishingly beautiful watermelon pink texture. Petals have a silvery sheen that sparkles in sunlight. Profuse, double blooms with glossy leaves.
- LOS ANGELES.** Silvery coral pink shaded golden orange. This always popular rose has attractive buds on strong growing bush. Large, fragrant.
- LOUISE C. BRESLOU.** Salmon pink; orange tint.
- MISS LOLITA ARMOUR.** Attractive creamy copper to pink; double; vigorous.
- MISS ROWENA THOM.** Shows large and double flowers of bright pink noted for their fragrance. Grows well; blooms freely.
- MME. BUTTERFLY.** Bright, light pink, shaded gold.
- MME. CAROLINE TESTOUT.** Satin rose, with brighter center; cupped form.
- MME. LUCILLE RAND.** Unfading brilliant carmine-pink shaded yellow. Unusually large and lasting flowers bloom profusely and continuously during the season. Extremely vigorous plant growth.
- MRS. A. R. BARRACLOUGH.** Gleaming pink flowers on vigorous plants.
- MRS. C. W. EDWARDS.** Beautiful cherry pink.
- MRS. CHARLES RUSSELL.** Very double flowers of deep pink; strongly veined petals.
- MRS. HENRY BOWLES.** Profusion of large and lasting blooms of rosy pink; strong, tall plants.
- MRS. HENRY MORSE.** Two-toned pink.
- MRS. LOVELL SWISHER.** Salmon pink and flesh. Good grower; well branching.
- MRS. W. C. EGAN.** Two-tone shade of soft light pink; inside of petals deep flesh.
- PINK RADIANCE.** Varied hues of silvery pink; bushy foliage.
- ROSE MARIE.** Exquisite rich rose pink; perfect cupped buds.
- SCHWABENLAND.** A whirlpool of rich glowing pink petals forming gigantic, heavily petaled flowers resembling peonies. Long stems.
- SHOT SILK.** Cerise salmon pink with yellow base. Constant profusion of blooms.
- SOUV. DE GEORGE BECKWITH.** Cool, fresh pink; strong stems.
- SOUV. DE GEORGES PERNET.** Contains profusion of deep, clear pink blooms. One of the best blooming garden varieties.
- WILHELM KORDES.** Pink with salmon shading.
- WINNIE DAVIS.** Silvery pink.

## **YELLOW**

- CONSTANCE.** Rich yellow edged carmine; fresh green foliage.
- EL DORADO.** Rich creamy yellow. Double, lasting flowers.

- GOLDEN EMBLEM.** Unmatchable rich golden yellow with tinge of red around edges of petals; strong stems; vigorous.
- GOLDEN OPHELIA.** Popular golden yellow; profuse.
- GOLDEN PERNET. (JULIEN POTIN.)** Much demanded excellent pure yellow rose. Prolific blooms.
- GOLDEN QUEEN.** Golden yellow, edged pink. Dark, glossy leaves.
- JOANNA HILL.** Beautifully slender buds. Flowers suffused with soft orange and creamy yellow.
- JULIEN POTIN.** (See Golden Pernet.)
- LADY FORTEVOIT.** A vivid yellow; attains dazzling pure-orange with carmine-red flush.
- LADY HILLINGDON.** Free flowering apricot yellow; well branched.
- LUCIE MARIE.** Apricot-yellow shaded orange. Exceptionally tall growth.
- MABLE MORSE.** Deep lemon buds; sulphur yellow blooms.
- MARY PICKFORD.** Clear yellow.
- MRS. AARON WARD.** Liberal blooms of buff yellow; medium sized flowers.
- MRS. BEATTY.** Excellent creamy yellow garden flower; pointed buds.
- MRS. E. P. THOM.** Nice double blooms of pure yellow; sturdy plants.
- NORMAN LAMBERT.** Yellow center with delightful pink-orange shading.
- OPHELIA.** Light salmon to pale yellow.
- PORTADOWN BEDDER.** Yellow, flushed gold toward center.
- SOUV. DE CLAUDIUS PERNET.** Most popular of rich yellow roses; attractive long buds; dark foliage.
- SOUV. DE MME. BOULLET.** Orange-yellow.
- SOUV. DE H. A. VERSCHUREN.** Prolific blooms of orange-saffron.
- SUNBURST.** Cadmium-yellow with darker yellow center verging on saffron.
- VILLE DE PARIS.** Deep yellow opening to bright, pure yellow. Dark, gleaming foliage.
- WM. F. DREER.** Golden yellow, shaded silvery pink on edges; exquisite shaped buds.

## ORANGE

- ANGELE PERNET.** Strikingly deep copper orange with yellow shading; lovely shaped buds. Glistering foliage.
- DUCHESS OF ATHOLL.** Orange hues to rich bronze-orange.
- DUCHESS OF YORK.** Charming shade orange; rugged plant.
- FEU JOSEPH LOOYMANS. (PER.)** Long, pointed buds of exquisite rich apricot shaded old gold. Sturdy plants.
- I. ZINGARI.** Mass of flaming orange-scarlet flowers literally cover the bushes. Light green leaves; well branched. (Semi-double.)

**IRISH FIRE FLAME.** Gorgeous fiery orange single flower, splashed crimson opening to old gold. Delightfully slender buds.

**LADY MARGARET STEWART.** Orange-yellow flushed orange-red in center.

**LULU.** Dainty, slender buds of beautiful orange-pink flaring at tips.

**MADRE.** Charming rich apricot; vigorous, upright.

**MEVROUW G. A. VAN ROSSEM.** Combination of rich apricot and yellow; pronounced orange veins; lively green leaves.

**MRS. REDFORD.** Prolific flowering orange-pink.

**MRS. SAM MCGREDY.** Orange salmon base; copper-red center. Slender buds.

**REV. F. PAGE ROBERT.** Inside of petals buff-yellow; outside, copper-orange; shapely buds; profusion of distinctive blooms.

## WHITE

**CALEDONIA.** Large, snowy white flowers of good fragrance; long shapely buds.

**DOUBLE WHITE KILLARNEY.** Unusual tulip shaped buds when partly open.

**EDEL.** Globular white buds opening to ivory sheen.

**FRAU KARL DRUSTCHKI. (HP.)** Huge, pure white, semi-double blooms; light green leaves enhancing appearance.

**KAISERIN A. VICTORIA.** White without peer; cream center. Curved, overlapping petals give pleasing pillowy effect. Profuse blooms unaffected by heat.

## MULTI-COLOR

**AUTUMN.** Myriad colors of autumn—orange, yellow dabbed over with red gives a most unusual effect; gold center. Well shaped and quite double buds and flowers on dark foliage. Sturdy bushes.

**PRESIDENT HERBERT HOOVER.** Blend of flaming scarlet, pink, yellow and orange. Extremely tall, vigorous growth.

**TALISMAN.** Rich yellow outside of petals, stained copper red and orange-apricot; golden base. Light green foliage; upright plant.

## SELECT VARIETIES

|   | No. 1 | No. 1½ |
|---|-------|--------|
| <b>MAX KRAUSE.</b> A splendid unfading gold-yellow rose tending toward a superb orange-yellow in center of buds; very large and full..... | 30c   | 22c    |
| <b>CL. CHARLES P. KILHAM.</b> Lasting, large blooms of lustrous carmine-scarlet .....   | 22c   | 17c    |
| <b>CL. DUCHESS OF ATHOLL.</b> Free flowering climber with strikingly rich orange hues .....   | 22c   | 17c    |
| <b>CL. LORD CHARLEMONT.</b> Massed blooms of rich crimson.....  | 22c   | 17c    |
| <b>CL. MRS. CHARLES RUSSELL.</b> Large, double flowers of deep pink.....  | 17c   | 13c    |
| <b>CL. QUEEN ALEXANDRA.</b> Flowers flaming vermillion; light, clean leaves....   | 17c   | 13c    |

## CLIMBING ROSES

- CL. BELL OF PORTUGAL.** (HG.) Most demanded climber; flowers soft creamy pink.
- CL. CECIL BRUNNER.** (POL.) Salmon pink.
- CL. CHEROKEE RED.** (RAMONA.) Large, red.
- CL. DAME EDITH HELEN.** Bright pink, very double.
- CL. ETOILE DE HOLLANDE.** Velvety crimson, unfading, vigorous growth.
- CL. GEN. McARTHUR.** Red.
- CL. GOLDEN EMBLEM.** Golden yellow.
- CL. HADLEY.** Velvety crimson.
- CL. HOOSIER BEAUTY.** Crimson.
- CL. K. A. VICTORIA.** Cream white.
- CL. LADY HILLINGDON.** Orange-yellow.
- CL. LOS ANGELES.** Coral pink.
- CL. LOUISE C. BRESLOU.** Coppery pink.
- MERMAID.** A most unique single flower with golden yellow stamen, and huge soft flowing petals of lighter shade. A truly spectacular rose.
- CL. MME. ED. HERRIOT.** Copper red.
- CL. MRS. E. P. THOM.** Clear yellow.
- CL. MRS. LOVELL SWISHER.** Salmon pink.
- CL. PAULS SCARLET CLIMBER.** (W.) Blazing scarlet. The most outstanding scarlet rose of them all. O.R.
- CL. PRESIDENT HOOVER.** Blend of flaming scarlet, pink, yellow and orange.
- CL. RED RADIANCE.** Red
- CL. ROSE MARIE.** Deep pink.
- CL. SHOT SILK.** Cerise pink.
- CL. SOUV. DE CLAUDIUS PERNET.** Pure yellow.
- CL. SUNBURST.** Orange-yellow.
- CL. TALISMAN.** Combination gold, red, yellow.

# **Triple-Budded**

## **TREE ROSES**

### **I. X. L. STOCK**

**FIRST GRADE**—These are very sturdy trees with stems about ~~36~~<sup>38</sup> inches high, and three quarters of an inch in diameter; **THREE BUDS** on each stem; only the choicest stock; each.....85c

**SECOND GRADE**—Sturdy trees, stems about ~~36~~<sup>38</sup> inches high, half an inch in diameter; each.....65c

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Delivery by bare roots for Express shipment. Packing material at cost.

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## **VARIETIES**

**AUTUMN**

**CALEDONIA**

**CHARLES P. KILHAM**

**DAME EDITH HELEN**

**E. G. HILL**

**ETOILE DE HOLLANDE**

**FRAU KARL DRUSTCHKI**

**GLORIA MUNDI**

**GOLDEN EMBLEM**

**HADLEY**

**I. ZINGARI**

**K. A. VICTORIA**

**LOS ANGELES**

**MME. ED. HERRIOT**

**MME. LUCILLE RAND**

**MRS. E. P. THOM**

**MRS. SAM McGREDY**

**PRESIDENT HERBERT HOOVER**

**RED RADIANCE**

**ROSE MARIE**

**SOUV. DE CLAUDIUS PERNET**

**TALISMAN**

**VILLE DE PARIS**

**W. E. CHAPLIN**

# REMARKS

## TERMS—

1. Cash with order, 5% discount.
2. C. O. D. One-third of the amount may be remitted with the order, balance to be paid on delivery at destination.
3. Charge accounts. Strictly sixty days net from date of invoice to all who have established their credit with us. New charge accounts opened only upon receipt of satisfactory bank or trade references, allowing time for investigation.

## FREIGHT AND EXPRESS RATES per 100 pounds from Puente California, to

|                            | FREIGHT<br>(Refrigeration<br>at extra cost) |             | EXPRESS |
|----------------------------|---|-------------|---------|
|                            | 1st Class                                   | 3rd Class   |         |
| Cincinnati, Ohio .....     | \$5.25                                      | \$3.78      | \$7.24  |
| Chicago, Ill. ....         | 5.10  | 3.67½       | 6.75    |
| Denver, Colo. ....         | 3.66  | 2.67½       | 4.42    |
| Kansas City, Mo. ....      | 4.50  | 3.30        | 5.51    |
| Mexico, D. F. ....         | —   | via El Paso | 7.80    |
| New York City .....        | 5.55  | 3.98        | 8.81    |
| New Orleans, La. ....      | 4.95  | 3.57        | 6.60    |
| Oklahoma City, Okla. ....  | 4.20  | 3.08        | 4.91    |
| Phoenix, Ariz. ....        | 1.66  | 1.16        | 2.14    |
| Salt Lake City, Utah ..... | 2.16½                                       | 1.62½       | 3.07    |
| San Francisco, Calif. .... | 1.01  | .73         | 2.47    |
| Sacramento, Calif. ....    | 1.01  | .73         | 2.32    |
| Fresno, Calif. ....        | 1.04  | .73½        | 1.76    |

Minimum weight for freight is 100 pounds. Proportional express rates for shipments over 100 pounds; for less, there is a sliding scale which will be quoted upon application.

Our No. 1 grade roses packed with moss for freight or express weigh about 70 pounds per 100. About 30,000 plants can be loaded in a refrigerator car.

Write us for special quotations on large quantity orders.

**FREE TRUCK DELIVERY** locally, including San Diego and way points.

**FREE PACKING.**—We do not charge for packing, boxing, and material.

**EXPRESS**—All stock packed light with paper in veneer boxes for express shipment unless ordered otherwise; however, this method keeps roses in the best condition. Roses are packed with paper for small quantities.

**GRADE NO. 1.**—This is a regular grade. Teas and Hybrid Teas, Polyanthas, about 18 inches and up; Climbers and Hybrid Perpetual, about 24 inches and up, three or more branches.

**GRADE NO. 1½.**—This is a lighter grade. Teas and Hybrid Teas about 12 inches and up; Climbers and Hybrid Perpetuals, about 18 inches and up, two or more branches.

**CLAIMS** for any cause must be made immediately on receipt of shipment. It is mutually agreed to between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the original purchase price of the stock.

All orders subject to stock remaining unsold until acknowledged from Main Office at Puente, Calif.

**Nursery Location 2 Miles North of Puente  
20 Miles from Los Angeles City**



